MEMBERSHIP APPLICATIONS

INTERNATIONAL ASSOCIATION OF FAIRS AND EXPOSITIONS
3043 E Cairo • Springfield, Missouri 65802 • 800-516-0313 • 417-862-5771
Web Site: www.fairsandexpos.com • E-Mail: iafe@fairsandexpos.com

ACTIVE MEMBERSHIP (Fairs, Shows, Exhibitions, and Expositions)

Date: _____
Entity Name: _____
Name of Manager: _____ Full Time: _____ Part Time: _____
Name of President: _____
Location of Grounds: Street Address: _____
City: _____ State/Province: _____ Zip Code: _____
Mailing Address *(if different than grounds location)*: _____
City: _____ State/Province: _____ Zip Code: _____
Telephone #: _____ Fax #: _____
Website: _____ E-Mail: _____
Complete Dates of Next Fair, Show, Exhibition, or Exposition *(include year)*: _____
Total Attendance *(paid and free)* of Most Recent Fair, Show, Exhibition, or Exposition: _____
Size of Grounds: _____ acres Grandstand Capacity: _____ seats
Arena or Coliseum Seating: _____
Commercial Exhibit Space: Indoors: _____ s.f. Outdoors: _____ s.f.
Total Parking *(on grounds and nearby)*: _____ cars
Are Facilities Available for Year-Round Rental? Yes _____ No _____
By submitting this application for membership, I am requesting that I receive all e-mails and e-newsletters sent to the membership as a group.
Signed: _____ Title: _____

ALL ACTIVE MEMBER DUES ARE PAYABLE IN U.S. FUNDS AND BASED ON ATTENDANCE

24,999 and Under.....$100	100,000-199,999 .....$350	500,000-999,999 .....$1,200
25,000-99,999 .....$175	200,000-499,999 .....$750	1,000,000 and Over.....$1,600

ASSOCIATE MEMBERSHIP

Date: _____
Firm Name: _____
Contact Name: _____ Title: _____
Mailing Address: _____
City: _____ State/Province: _____ Zip Code: _____
Telephone #: _____ Fax #: _____
Website: _____ E-Mail: _____
Brief Description of Business: _____
_____
By submitting this application for membership, I am requesting that I receive all e-mails and e-newsletters sent to the membership as a group.
Signed: _____ Title: _____

ALL ASSOCIATE DUES ARE PAYABLE IN U.S. FUNDS.....$195

For Payment by Credit Card (Visa, MasterCard, Discover, American Express)

Name on Card: _____ Billing Address: _____ Zip: _____
Card Number: _____ Expiration Date: _____ CVV2/CVC Code: _____
The CVV2/CVC Code is a three- or four-digit code embossed or imprinted on the reverse side of Visa, MasterCard, and Discover cards and on the front of American Express cards.

If someone encouraged you to join the IAFE, please put his/her name here: Robert Holmes
Fair or Firm: Spectrum Weather Insurance

IAFE dues are not deductible as a charitable expense, only as a regular business expense.

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Join an Association Where
Life IS
'FAIR'
iafe®
THE
NETWORK!
INTERNATIONAL ASSOCIATION OF FAIRS AND EXPOSITIONS
Our Mission: "To lead in representing and facilitating the evolving interests of agricultural fairs, exhibitions, and show associations."
iafe@fairsandexpos.com
www.fairsandexpos.com
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About Us

The International Association of Fairs and Expositions (IAFE) is a voluntary, non-profit corporation, organizing state, provincial, regional, and county agricultural fairs, shows, exhibitions, and expositions. Its associate members include state and provincial associations of fairs, non-agricultural expositions and festivals, associations, corporations, and individuals engaged in providing products and services to its members, all of whom are interested in the improvement of fairs, shows, expositions, and allied fields.

The IAFE began in 1885 with a half dozen fairs. Today, the IAFE represents more than 1,200 fairs around the world, and more than 1,100 members from allied fields. Throughout the years, the IAFE has remained true to its purpose of promoting and encouraging the development and improvement of fairs, shows, and expositions.

The IAFE is governed by a Board of Directors that consists of 20 elected members and the President and CEO selected by the Board as an ex-officio director. The directors include a chair, two immediate past chairs, two vice chairs, a treasurer, a representative of the State and Provincial Associations of Fairs, a representative of the Canadian Association of Fairs and Exhibitions, a representative from outside the U.S. and Canada, eight directors elected from and representing each of the eight zones in the United States and Canada, and two directors at large from associate members.

Contact Information

International Association of Fairs and Expositions

E-mail:
iafe@fairsandexpos.com

Phone:
800-516-0313 or 417-862-5771

Address:
3043 E. Cairo
Springfield, MO 65802

Web Site:
www.fairsandexpos.com

Experience

Networking Opportunities

Build relationships that make your job easier and your event services or products the best. A variety of professional improvement and networking opportunities will connect you to fair professionals and volunteers, including an annual management conference, special seminars, zone conferences, and state or provincial meetings.

Annual Convention & Trade Show

The Annual Convention and Trade Show is the largest event serving fairs, shows, exhibitions, and expositions. Convention attendees network and learn from each other and top professionals during the intensive four days of workshops, special seminars, round table discussions, and social events.

The Trade Show allows companies to showcase themselves while serving as a one-stop shop for all your event's booking, product, and service needs. Associate members receive a $100 credit toward the purchase of exhibit space at the annual Trade Show.

Institute of Fair Management

The mission of The Institute of Fair Management is to enhance the professional development of the employees and volunteers of our member fairs and expositions by providing education and training in areas of core competency — management, marketing, risk management, programming, operations and facility usage — necessary for the operations of today's fairs, large or small. Courses are offered throughout the year in conjunction with other IAFE events and cyberseminars. Complete information is available at the IAFE website, *www.fairsandexpos.com*.

Special Programs/Materials

Complement your children's activities with the IAFE's most popular product — the "Color the Fair" coloring books, add something special to your children's agriculture education programs with our Ag Activity Displays, and promote literacy and increase participation in your fair with the Read & Win program. Take advantage of relationships that IAFE has developed with major companies that provide agricultural education exhibits for fairs. In addition, the IAFE has a Young Professionals Initiative designed to facilitate networking and educational activities of those 40 and under in the fair business.

Web Site

The *www.fairsandexpos.com* web site offers members all IAFE services and the latest happenings. Individual login gives members the ability to access members-only services and products.

- Learn more about the IAFE
- Register and find information about IAFE meetings
- Visit our State and Provincial Associations to find events in your state or province
- Link to IAFE fair and associate members' web sites (including submitting your own site for publication)
- Read *Fairs & Expos* online at any time
- Directory search for members
- Igniter — Online Discussion Forum — post questions/discussions, reply to topics, post document resources, and network with your peers in the fair industry
- Find the latest fair industry news
- Utilize IAFE products and services
- Find information about IAFE's contests and certification
- View current fair job listings
- Discover current legislative resources
- Maintain and update your IAFE membership
- Download FREE resources from our vast online library of 1,100 documents
- FindThatFair.com — sort and filter current IAFE fair members by state, attendance, start/end date, etc. *(individual login required)*

Annual Directory

You will receive a complimentary copy of the Annual Directory with lists of dates, attendance, and much more about each fair member. In addition, it is the handy reference that puts associate members, their products, services, and business activities in front of all members year round.

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Fairs & Expos Magazine

Published six times a year, *Fairs & Expos* magazine is *the* source for information about trends, innovative ideas, and association activities. The magazine is designed to assist you in sharing your successes and learning from the experiences of others. Each issue is packed with articles from your peers and professionals as well as the latest reports from member fairs. The magazine can be read online in a digital format at any time — a great way to share the valuable information with all board members, staff, and/or volunteers.

Library

The IAFE Online Library contains over 1,100 downloadable documents which will provide fairs of any size the information, ideas, and templates to enhance their own event. Organized in 18 subject categories, the Library contains examples of sponsorship proposals, employee handbooks, job descriptions, concessions contracts and policies, agricultural education programs, exhibit display props, economic impact studies, and the results of IAFE surveys. Your Member ID and password will open up a world of information and ideas, available to you 24/7.

Contests and Member Recognition

IAFE's annual contests for fair, show, exhibition, and exposition members recognize and reward excellence. All contests are judged by IAFE member representatives and professionals from respective fields. The Agricultural Awards Program has three main goals:

- to improve the agricultural education of fairs
- to help fairs improve service to both fair exhibitors and the fairgoing public
- to recognize fairs that provide outstanding agricultural education

The Competitive Exhibits Contest recognizes excellence in competitive exhibit display methods and supplements the IAFE resource library by increasing the amount of helpful information available for you. The Communications Awards Program recognizes the outstanding advertising and promotional campaigns and is an absolute treasure-trove of ideas. The Innovation in Sponsorship Awards Program recognizes excellence in sponsorship execution.

Discounts/Insurance

You will enjoy special discounts from Hertz Rent-A-Car, and Choice Brand Hotels, as well as one $5,000 AD&D insurance policy.

Other Benefits

The Certified Fair Executive (CFE) Program promotes professional improvement of executives and recognizes those who achieve the rigorous standards of the CFE Program. Certification is awarded to individuals who are employed full time by a member fair or exposition and who have demonstrated their abilities through years of service to their events, communities, and the IAFE.

The Certified Volunteer Fair Management (CVFM) Program promotes professional improvement of volunteers in a fair management role and recognizes those who achieve the rigorous standards of the CVFM Program. Certification is awarded to those who serve as a volunteer in a management level position at a fair that is an active member in good standing of the IAFE. The program also honors those who have demonstrated their abilities through years of service to their fairs, fair associations, communities, and the IAFE.

The Hall of Fame award is presented annually in recognition of an individual's distinguished achievement in, or contribution to, the world of fairs, expositions, shows, and exhibitions.

The Heritage Awards Program was launched in 1994 to honor the work of volunteer fair, show, exhibition, and exposition managers. The nominations are open to individuals who have at least 10 years of fair management experience and receive no more than $2,500 remuneration annually for serving in the position.

The Rising Star Award recognizes leadership and industry contributions of IAFE members age 40 and younger.

Types of Membership

Active Members (Fair, Show, Exhibition, or Exposition Members)

(Application located on back of this brochure)

Active membership shall consist of corporations, associations, societies, and departments of any national, state, province, county, or city government that operate an annual fair, show, exhibition, or exposition. Active members must have an annual celebration that incorporates agricultural exhibits, shows, or competition and at least two of the following activities: 1) youth programs, 2) commercial and/ or education exhibits, 3) competition in the fine and/or home craft arts, and 4) a midway or entertainment area.

Associate Members

(Application located on back of this brochure)

Associate membership shall consist of: 1) for a one-year introductory period, fairs and expositions outside the United States and Canada that are not active members; 2) annually scheduled events such as rodeos, horse shows, livestock shows, community celebrations, trade shows, etc., that do not meet the active membership definition of a fair or exposition; 3) agricultural, horticultural, livestock, and other associations whose purposes include the furthering of agriculture, industry, and community life through fairs; and 4) corporations, organizations, or individuals who provide services, entertainment, exhibits, concessions, equipment, or supplies to the fair industry.

Affiliate Members

(Contact the IAFE office to apply)

Affiliate members shall consist of individuals currently associated with a fair, show, exhibition, or exposition, or once involved with a fair, show, exhibition, or exposition as a staff member, board member, or volunteer, who wish to maintain an affiliation with the Association. Dues shall be paid as determined by the IAFE Board without discount or reduction in convention registration. Affiliate members may serve on Association Education Committees only and will not have the right to vote in membership meetings.

State and Provincial Associations

(Contact the IAFE office to apply)

State and provincial associations of fairs, shows, exhibitions, and expositions duly organized within their respective state or province shall be members upon payment of dues as established by the IAFE Board of Directors.

Student Members

(Contact the IAFE office to apply)

Student members shall be individuals who are enrolled as full time students (carrying 12 or more hours per semester or equivalent academic period) in an accredited college, university or trade school with an interest in fair, exhibition, exposition or show management. An individual may be a student member for a total of four years. Student members will not have the right to vote in membership meetings but may serve on Association committees. Student members must attach proof of student status with the membership application, e.g., a letter from Registrar's Office, copy of Student identification, or a Transcript.